



Stockdale Economic Development Board
104 S. Third St.
Stockdale, TX 78160
(830) 996-3128

Meeting Minutes
Tuesday, January 14nd, at 4:00 P.M.

Board of Directors Present: Lynn R. West, President; J. C. Hrubetz, Vice President; Jennifer Baird, Administrator;
Directors: Louise S. Baumann, LoriDawn Messuri, Donald Bennett, Mark Mullen & L H West;
Absent:

Stockdale Economic Development Corporation (SEDC) Meeting Minutes

Date: 1/14/2025

Time: 4:00

Call to Order

The meeting was called to order by the President, Lynn Ray West, at 4:00pm.

Audience with Groups or Individuals Wishing to Speak About Agenda Items

No individuals or groups spoke about agenda items.

Citizens to Be Heard

No citizens provided input on topics not listed on the agenda.

Discussion/Action

1. Approve Minutes

Motion: To approve the minutes of the meeting held on December 19, 2024.

- Motion by: LoriDawn Messuri
- Seconded by: Louise S. Baumann
- Vote: Approved unanimously

2. Meter at the Pond

Discussion: The city is paying \$300/month for the fountain electric meter.

- Motion: Pay the money owed and reimburse going forward
 - Motion by: L.H. West
 - Seconded by: Mark Mullen
 - Vote: Approved unanimously

3. Expansion of the Pond (moved to #7 on list of discussion)

- The board moved to approve, in order to create opportunities and make commercial land more marketable by removing it from the flood zone, pending engineering confirmation, the proposed project to double the size of the pond and add a bridge. Additionally, improvements will be made to Wheeler Road near the pond and bathroom facilities. The board will reconvene if there are additional costs associated with dirt movement. Funds for the project are approved up to a maximum of \$200,000.
 - Motion by: JC Hrubetz
 - Seconded by: Mark Mullen
 - Vote: Approved unanimously

4. Signage/Façade Grant for Sandy Wright's Building on Main Street

Discussion: Bank building \$20,000 upgrades. Adding specialty clinics.

- Motion: Accept the \$5,000 Façade Grant
 - Motion by: JC Hrubetz
 - Seconded by: LoriDawn Messuri
 - Vote: Approved unanimously

5. Monthly Sales Tax Revenue Report for Stockdale

Discussion: \$2500 in depth tax report, would be helpful for SEDC to have this information, city pay ½ SEDC pay ½.

- Motion: Approve paying ½ of the yearly fee for the report
 - Motion by: LH West
 - Seconded by: Mark Mullen
 - Vote: Approved unanimously

6. Nursing Home

Discussion: Harmony Care working on their end. Trinity Health Jen has meeting set up.

- Discussion No action

7. LoriDawn Messuri Stepping Down from the Board

Discussion: The resignation of LoriDawn from her position on the board.

- Motion: Approve LoriDawn Messuri resigning from the board
 - Motion by: LH West
 - Seconded by: JC Hrubetz
 - Vote: Approved unanimously

8. Onboarding LoriDawn Designs as Marketing Consultant & Assistant

Discussion:

- Responsibilities discussed:
 - Preparing agendas
 - Social media management
 - RFI preparation & submission
 - Managing public postings
 - Taking meeting minutes
 - Assisting Administrator Jennifer Baird
- Contract Price/Monthly Fee: \$500 paid quarterly

LoriDawn Messuri opted to keep it an open meeting.

- Motion: Motion made to hire LoriDawn Designs for \$500/month as a Marketing Consultant & Assistant
 - Motion by: L.H. West
 - Seconded by: JC Hrubetz
 - Vote: Approved unanimously

Administrator's Report

Administrator Jennifer Baird provided updates.

Adjournment

The meeting was adjourned by Lynn Ray West, President, at 5:57

- Motion by: JC Hrubetz
- Seconded by: Donald Bennett
- Vote: Approved unanimously

Minutes prepared by:

LoriDawn Messuri
LoriDawn Designs