



Stockdale Economic Development Board
104 S. Third St.
Stockdale, TX 78160
(830) 996-3128

Board of Directors:
Lynn R. West, President
J. C. Hrubetz, Vice President
Jennifer Baird, Administrator

Donald Bennett
Louise S. Baumann
LoriDawn Messuri
Mark Mullen
L H West

Regular Meeting
Stockdale Economic Development Corporation
Tuesday, January 14th, at 4:00 P.M.

Notice is hereby given that the Board of Directors of the Stockdale Economic Development Corporation (formed under the Development Corporation Act of 1979), will meet **Tuesday, January 14, 2025, at 4:00 P.M.** The meeting will be held at the SEDC office, 104 South 3rd Street, City of Stockdale, Texas for the purpose of considering the attached agenda. Pursuant to Section 551.071 of the Texas Government Code, the Stockdale Economic Development Corporation reserves the right to consult in Closed Session with its attorney and to receive legal advice regarding any item listed on this agenda. Any matter scheduled for open session may be discussed as appropriate and authorized by law.

Jennifer Baird
Administrator

Posted this on the 8th day of January 2024 at 4:00 P.M.

Call to Order

- The meeting will be called to order by the President.

Audience with Groups or Individuals Wishing to Speak About Agenda Items

- Individuals or groups will have the opportunity to speak about items listed on the agenda.

Citizens to Be Heard

- Citizens may provide input on topics not listed on the agenda.

Discussion/Action

1. Approve Minutes
 - Approve minutes for the meeting held on December 19, 2024.
2. Meter at the Pond
 - Discuss that the city has been paying for the meter at about \$300/month for the fountain.
3. Expansion of the Pond
 - Discuss doubling the size and adding a bridge.
4. Signage/Façade Grant for Sandy Wright's Building on Main Street
 - Discuss her proposal.
5. Monthly Sales Tax Revenue Report for Stockdale
 - Discuss the opportunity of the SEDC purchasing this report.
6. Nursing Home
 - Discuss initiatives and options regarding the nursing home in Stockdale.
7. LoriDawn Messuri Stepping Down from the Board
 - Discuss the resignation and open board position.
8. Onboarding LoriDawn Designs as Marketing Consultant & Assistant
 - A closed public meeting may be conducted under the authorization of Texas Code Annotated Chapter 551.074. Such closed meetings may be held only for the purpose of discussion. The board will also discuss the contract price/monthly fee for LoriDawn Designs. LoriDawn will step out during this discussion.
 - Discuss onboarding LoriDawn Designs for the following responsibilities:

- Preparing agendas
- Social media management
- RFI preparation & submission
- Managing public postings
- Taking meeting minutes
- Assisting Administrator Jennifer Baird

Administrator's Report

- Administrator Jennifer Baird will provide updates and relevant reports.

Adjournment

- The President will adjourn the meeting.